



ELEVATE Business 2020 Conference

Where Capital Meets Heart
MARCH 4, 2020

The Evergreen
618 SE Alder St
Portland, OR 97214

Program Schedule

Welcome Message from U.S. Senator Ron Wyden (video)

KEYNOTE: Awakening a Force for Good - Conscious Capitalism and the B Economy

John Montgomery, CEO Lex Ultima and B Corporation Pioneer

KEYNOTE: Breakthrough to Conscious Business: Inspiring a Realistic Possibility

Drs. Dean & Linda Anderson, Authors and thought leaders in Conscious Change Leadership, Executives of Being First, Inc.

Why Portland? Why Now?

Conscious Capitalism Portland Leadership Team & Conscious Capitalism Inc.

Vulnerability and Your Bottom Line

Corey Blake, CEO Round Table Companies, Publisher of Conscious Capitalism Press

CASE STUDY | NW Natural - Transforming values into actions; traveling down our low carbon pathway

Mary Moerlins, Corporate Citizenship Manager

An Investor and Lender Perspective on Purpose-driven Business

Jake Kindrachuk, Partner, Village Family Capital & Matt Mylet, VP, Relationship Manager, Beneficial State Bank

Creating Financial Sustainability by Increasing Financial Literacy

Andrew Nelson, Director of Workplace Advising, human investing

The Wealth that Resides in Diversity

Serilda Summers-McGee, Founder & CEO Workplace Change

The Journey to Conscious Business - Practical Steps and the Mindset for Success

Craig Hill, VP, Client & Treasury Manager, Beneficial State Bank

5:30 After Hours Social on your own

Meet downstairs at the Loyal Legion and alternate location (TBD)



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